TOWARDS THE DEVELOPMENT OF A CONCEPTUAL FRAMEWORK FOR INTERNATIONALIZING HIGHER EDUCATION INSTITUTIONS (HEI’s) IN THE PHILIPPINES

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Introduction

INTERNATIONALIZATION

International/Intercultural dimension

Applies to:
- Flow of staff and students across national borders
- Curriculum extension & Maintaining academic standards
- Quality assurance & advancement of research

Rationale
- The need to prepare graduates who have strong knowledge and skills based in intercultural relations and communications
Research Focus

- Develop a conceptual framework for internationalizing HEI’s based from the responses of the participants of the study

- Determine the conceptions of the participants regarding internationalization

- Identify the processes set in place by the HEI’s in order to realize their conceptions of internationalization
Methodology and Procedure

Before Data Gathering
- Crafting of research proposal
- Drafting of research instrument
  - In-depth interviews
  - Two-pronged questionnaire

During Data Gathering
- Assignment of institutions for survey
- 425 respondents (258 students, 40 non-teaching staff, 82 faculty, and 45 administrators) from 14 HEI’s in NCR, Philippines
- Retrieval and organization of data

After Data Gathering
- Analysis of data
- Preparation of write-up
- Development of the framework for internationalization of HEI’s
Objective #1

Determine the conceptions of stakeholders regarding internationalization.

Result: The four groups of stakeholders agreed on the 49 items of the 51 indicators of internationalization. They have shown disagreement on two items included in the nine dimensions. These are items: the institution has international development projects funded by agencies abroad and the institution organizes international conferences where research studies are presented.
Objective #2

Identify internationalizing processes set in place by the HEI’s in order to realize the conceptions of internationalization.

Result: Of the nine dimensions, Curriculum and Instruction, Facilities and Support System and Academic Standards are already in place in the HEI’s, but International Student Recruitment and Diversity Income Generation have to be given more attention.
Objective #3

A framework on how to internationalize a HEI is hereby proposed:

- Curriculum and Instruction
- Facilities and Support System
- Cooperation and Development Assistance
- Diversity Income Generation
- Research Collaboration
- International and Intercultural Understanding/Networking
- International Students Recruitment
- Mobility and Exchanges for Students and Teachers
- Academic Standards and Quality
Conclusion: Conceptual Level

Common Conceptions of Internationalization

- Students
- Administrators
- Faculty
- Staff

There are disagreements
Beneficiaries of:

- Academic thoughts and actions (Curriculum)
- Effective instruction
- Support to instruction
Conclusion: Practical Level

HEI's have varied processes of realizing concepts of internationalization

Uniqueness in implementation of concepts due to:

Techniques
Strategies

Conceptions
Administrators

Conceptions
Faculty

terminal gauge of internationalization

LEARNING
Knowledge
Attitudes

Bigger Enrolment